

BIO: Julianne M. Weinmann, Marketing Consultant, Writer/Editor/Self-Publisher



With over 25 years' experience in corporate marketing for technology companies AT&T, Lucent and MCI, and almost a decade in marketing consulting, writing, editing and training, Julianne has made her mark in creating results-driven marketing plans and multi-media campaigns for her professional clients. See Website: www.Weinmark.com for samples of her work, services, testimonials and more.

In 2016, Weinmann Marketing announced a new writing and self-publishing website: www.LifetimeWriter.com offering an affordable self-publishing solution. The service includes "ghostwriting," editing, formatting and self-publishing services for amateur authors of all ages. Writers and fans can get tips and share personal and professional challenges and experiences on her blog/author's forum: www.LifetimeWriter.com/forum.

Julianne received her B.S. degree *magna cum laude* in English/Secondary Education from Boston University in 1973. Her graduate credits in Business Management are from Fairleigh Dickinson University in Madison, NJ.

Other domains and websites include www.AskJulianne.com for free marketing support and www.Skitaless.com, a site where snow skiers can share their experiences and photos.

Julianne writes, edits and publishes a quarterly e-newsletter, "**The Good News**," in which she summarizes her clients' news as well as her own, with helpful marketing tips and links. In her marketing blog, Julianne shares insights and her own experiences, encouraging a dialogue about marketing technology trends and visionary ideas. Read these blogposts at: www.Weinmark.com/blog.